

Supporting Delivery System Transformation Through Data Integration and Analytics



David Mancuso, PhD • January 13, 2017

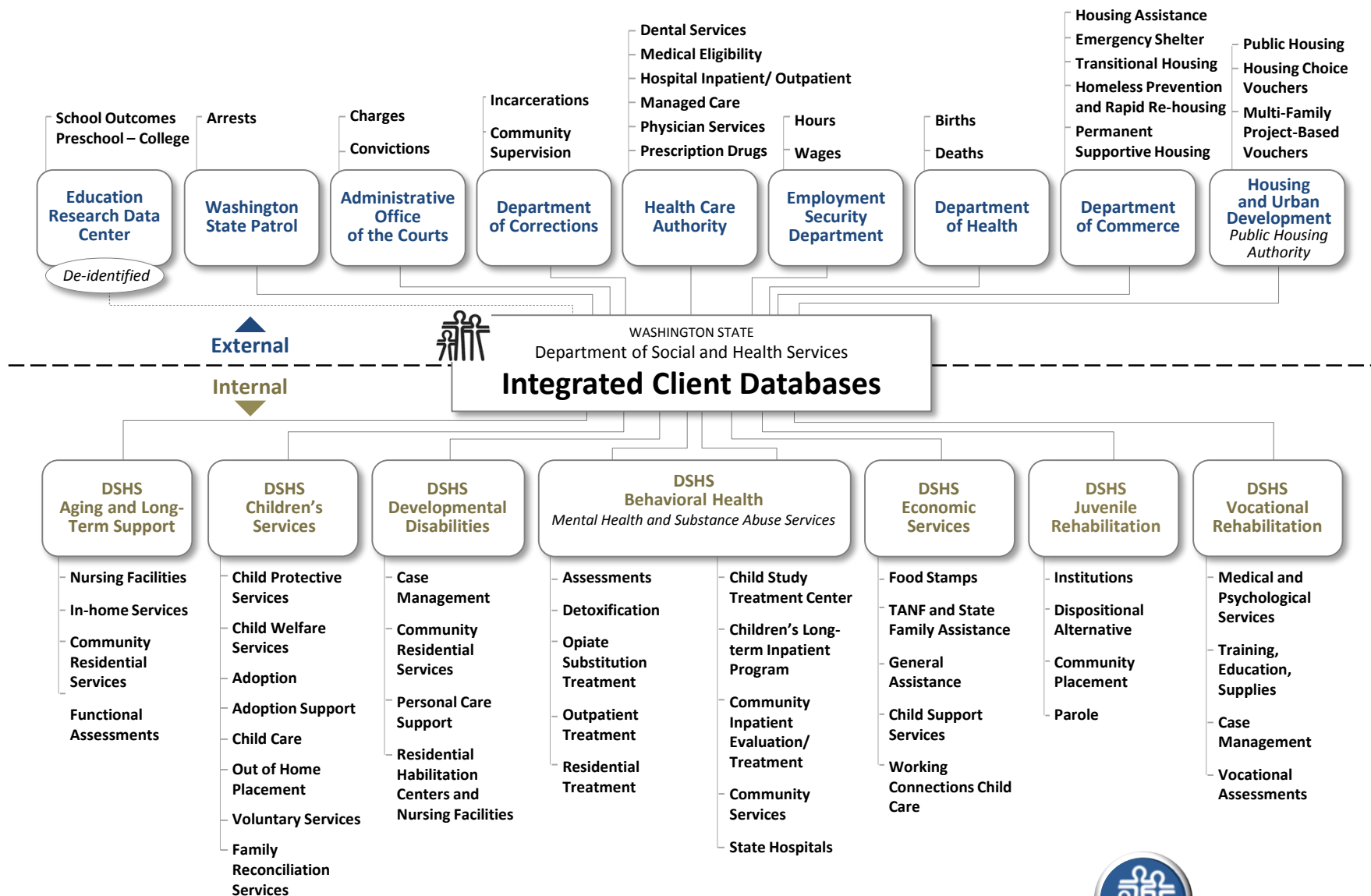


Analytics in the State Social and Health Service Environment

- ▶ **Medicaid expenditures are disproportionately concentrated in populations with multiple comorbid physical and/or behavioral health conditions**
- ▶ **Overall social and health service program costs are driven by a relatively small number of persons with overlapping risk factors and service needs**, often exacerbated by extreme poverty, trauma, mental illness, substance use disorders, cognitive limitations or functional impairments
- ▶ **High-cost clients often have significant social support needs** such as the need for economic, housing or employment support, or interventions to reduce the risk of criminal justice involvement
- ▶ **Increased demand to use state agency data to directly inform care**
- ▶ **Increased emphasis on quality/outcome measurement and value-based payment structures**



Data Sources in the DSHS Integrated Client Databases



How do we use integrated administrative data?

► Policy analysis

- Example: describing the link between ED utilization and prescription narcotic drug-seeking behavior

► Program evaluation

- Example: evaluating the impact of SUD treatment on health care costs and criminal justice involvement

► Predictive modeling and clinical decision support

- Example: dynamic patient-level risk scoring to identify high-risk dual Medicare/Medicaid enrollees for engagement in Health Homes and to support direct patient care

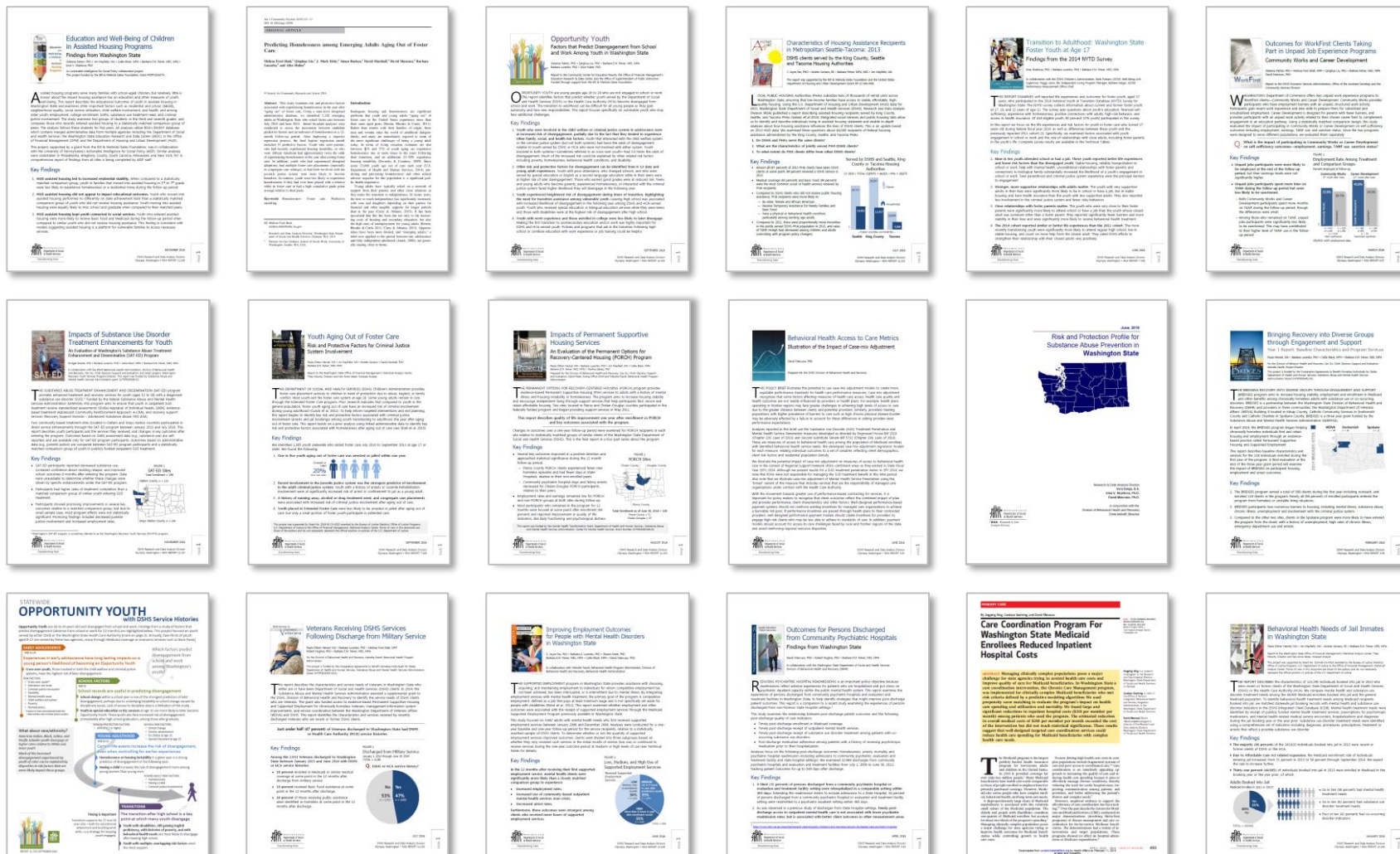
► Performance measurement

- Example: monitoring health care quality, utilization and “social determinant” outcome measures



Examples of Policy Analyses (and Other Content) Published in 2016

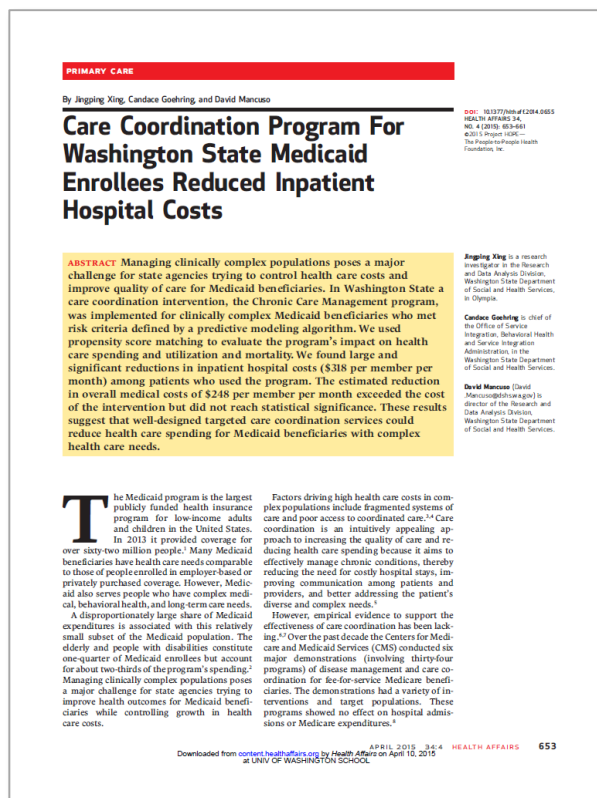
<https://www.dshs.wa.gov/sesa/rda/research-reports>



Program Evaluation

Peer-Reviewed Journal Quality Is Possible on a Rapid-Cycle Timeline

- ▶ **Example: “Care Coordination Program for Washington State Medicaid Enrollees Reduced Inpatient Hospital Costs” published in April 2015 Health Affairs**
 - Statistically significant reduction in hospital costs
 - Promising reduction in overall Medicaid medical costs



<http://content.healthaffairs.org/search?submit=yes&fulltext=care+coordination+program+for+washington+state+medicaid+enrollees+reduced+inpatient+hospital+costs&x=0&y=0>

OVERALL Savings

TOTAL MEDICAL

– \$248

Cost Detail

Estimated per member per month impact

+ \$23

Nursing Home

– \$18

All Long-Term Care Costs

Inpatient Hospital Admission

– \$318



Predictive Modeling and Clinical Decision Support

Achieving Profound Savings Supporting Direct Client Care



The screenshot shows the CMS Blog header with the title 'The CMS Blog' and a subtitle 'The official blog for the Centers for Medicare & Medicaid Services (CMS) responsible for Medicare, Medicaid and CHIP. For more information, please visit www.cms.gov'. Below the header is a navigation bar with links for 'ABOUT', 'POSTS', 'COMMENTS', 'UNCATEGORIZED', 'CMS CENTER FOR MEDICARE & MEDICAID INNOVATION', 'EHEALTH', 'CMS CENTER FOR PROGRAM INTEGRITY', 'CHIP', 'MEDICAID', 'CMS.GOV', 'MEDICARE', and 'MARKETPLACE'. The main article title is 'Washington MFFS Preliminary Evaluation Report' dated 'JANUARY 22' by 'Patrick Conway, M.D., CMS Principal Deputy Administrator and Chief Medical Officer'. The article text describes the Washington Health Homes demonstration under the Medicare-Medicaid Financial Alignment Initiative, which began in July 2013, aiming to improve service quality and reduce costs for high-risk, high-cost Medicare-Medicaid enrollees. It mentions that more than 10.7 million Americans are enrolled in both programs and that the demonstration tests new mechanisms to coordinate services. The preliminary results show a reduction of \$21.6 million in Medicare spending relative to a comparison group, representing more than 6% savings. The report also includes early quality and utilization results, eligibility and enrollment data, and a discussion of the initial implementation experience. The article ends with 'continued'.

Washington State's **PRISM** predictive modeling and clinical decision support application supports a Medicare-Medicaid Dual Eligible Demonstration that produced **\$21.6 million in Medicare savings** in its first year



Lessons Learned: Keys to Washington State's Success

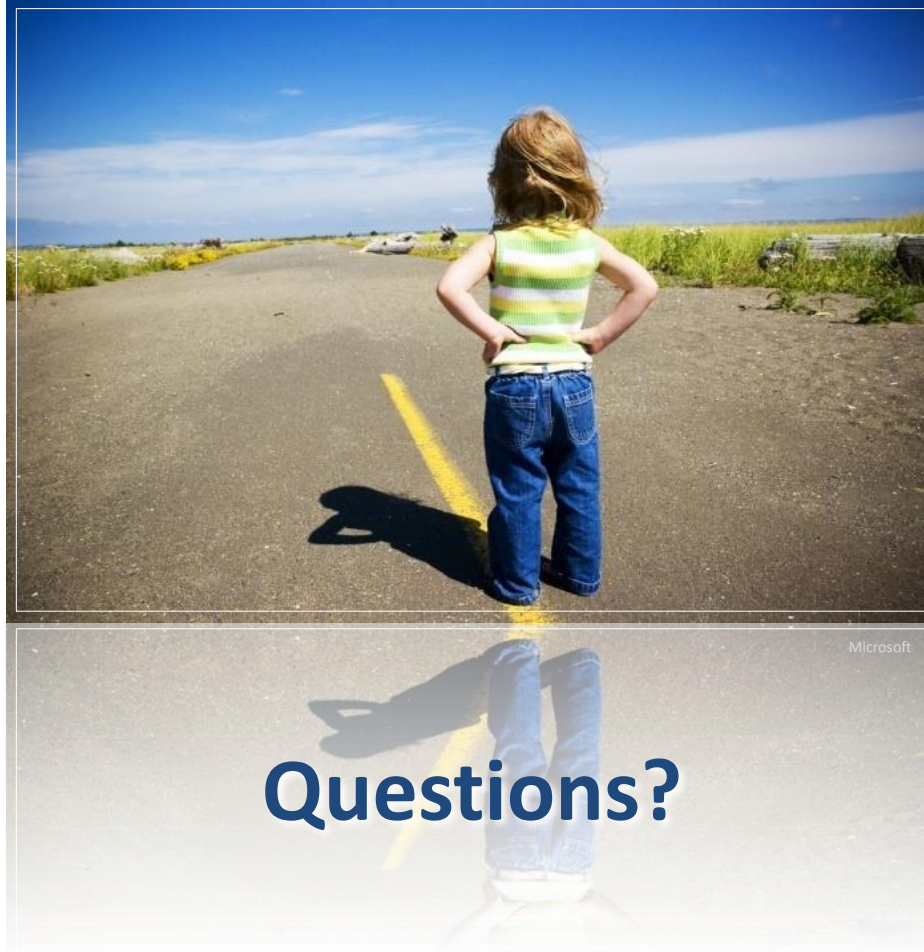
- ▶ Senior agency leadership recognizing potential for integrated data analytics to support improved service delivery
- ▶ Maintaining connection between analytic staff and program operations
- ▶ Supporting service delivery systems rather than “academic” interests
- ▶ Maintaining a commitment to analytical integrity to build trust with other agencies, the Legislature, and external stakeholders
- ▶ Commitment to engage data owners in timely review of sensitive results before public release
- ▶ Initial development occurred within a single large umbrella agency
- ▶ Integration of new sources dependent on external partner agency interest



Lessons Learned: Data Integration Challenges

- ▶ Obtaining the necessary financial resources
- ▶ Establishing effective cross-agency governance structures
- ▶ Building and maintaining trust among data owners, including addressing privacy concerns
- ▶ Conscripting time from state agency subject matter experts
- ▶ Maintaining support of constantly evolving state agency leadership
- ▶ Maintaining an analytical data infrastructure in a constantly evolving policy, program and IT system environment
- ▶ Recruiting and retaining internal staff with analytical expertise, or finding external contractors with relevant subject matter expertise
- ▶ Data are plentiful – analytical skills informed by policy and program expertise are scarce





<https://www.dshs.wa.gov/sesa/rda/research-reports>

